Call for presentations and other contributions

Deadline: 20 April 2007
Location: Eindhoven Technical University
Conference date: 21 June 2007

After last year's successful conference celebrating its 10th birthday, this year CHI Netherlands (formerly sigchi.nl) will hold its 11th conference on the theme of HCI workers in research, business and education. The conference will take place at the Technical University of Eindhoven on 21 June 2007.

Task analysis, personas, heuristic evaluation, usability lab, card sorting, use cases, wireframes, user analysis, eye tracking, surveys, A/B testing, log analysis, storyboards, expert review, ethnography, prototyping, focus groups, benchmarking...

Today's usability practitioners have a large number of methods at their disposal. During the conference HCI methods: Way to go? we want to take a look at current usability methods in three tracks: HCI education, business, and research. As well as two keynotes by renowned speakers the conference programme will contain three sessions in parallel around each of these three tracks. Proposals for presentations, demonstrations, posters and other contributions related to the conference theme are welcome:

HCI methods in education:
Chair: Ingeborg Janssen Reinen, TU/e
Which methods are taught to students? Is there a good match with that professional practice requires? What are examples of successful application of usability methods in practice tasks? What is the role of internships?

HCI methods in business:
Chair: Flip Wegner, partner at Eden Design & Communication
Which methods have proven themselves in practice, and why? Which practical adjustments are needed for successful application? What are examples of successful application of usability methods? How can usability methods be embedded in a larger development process? How can clients be convinced of the advantage of usability methods?

HCI methods in research:
Chair: Wijnand IJsselsteijn, TU/e
Which methods have been scientifically validated? Which new methods are being developed? What role can new technologies play in developing new methods? Which methods are suitable for 'user experience design'?

Presentations, demonstrations and posters
If you would like to contribute to the conference, please send a short summary (up to 300 words) of your presentation, demonstration or poster before 20 April 2007 to submissions@chi-conferentie.nl.
We will inform you of your acceptance on 21 May. We aim to issue summaries of the accepted contributions as an official publication.

Note: If you would like to publish your contribution as a short paper (1500 words), submit the short paper together with your abstract. If there is a sufficient number of short papers accepted, these contributions will be published as a short paper in the proceedings.

Contributions in both Dutch and English are welcome. We aim to offer one session in English during each of the parallel sessions.

Do not forget to mention in your submission:

- to which track you would like to contribute,
- the title,
- your name and address,
- the category of your contribution (presentation, demonstration, poster),
- the language (Dutch, English, or no preference).

Sponsorship and stands
Would you like your organisation to be a conference sponsor? Would you like to present your product or have a stand in the conference venue? Please contact submissions@chi-conferentie.nl so that the organisers can inform you about the possibilities.

Participating
If you are interested in attending the conference, the CHI Netherlands website will soon have an online registration form. Please watch the CHI Netherlands newsletter for more information. You can sign up for the newsletter (in Dutch) on www.chi-nederland.nl.